There’s not a moment to **SPARE**
Let’s put hunger where it belongs…in the **GUTTER**
WHAT
Project Angel Food’s Bowling for Angels is a community-building fundraising event made possible by compassionate companies like yours. Project Angel Food recruits community leaders, donors, and volunteers to form bowling teams and engage in peer-to-peer fundraising. The Bowling for Angels event includes food and drink for our hardworking fundraisers, a spirited strike competition, a prize raffle, team awards, and a fabulous MC.

WHERE
Pinz Bowling Center
12655 Ventura Blvd.
Studio City, CA 91604

WHEN
Sunday, March 15, 2020
12:30 – 4:00 pm

SCHEDULE OF EVENTS
12:30 PM  – Registration
1:00 PM  – Food & Drinks, Warm-Up, Team Photos, Raffle Opens
1:25 PM  – Opening Ceremony
1:30 PM  – Team Strike Competition Begins
3:30 PM  – Team Strike Competition Ends
3:30 PM  – Raffle Prizes Awarded
3:45 PM  – Fundraising & Team Strike Prizes Awarded
SPONSORSHIP LEVELS

PRESENTING SPONSOR  $7,500
Your Sponsorship will provide 2,150 nutritious meals to those who need it most!

Pre-Event:
● Large logo acknowledgement on all marketing materials as Presenting Sponsor
● Large logo with hyper-link to corporate website on Bowling for Angels (BFA) homepage
● Large logo on e-blast to all Project Angel Food donors (50,000+ households)

PERFECT GAME SPONSOR  $5,000
Your Sponsorship will provide 1,450 nutritious meals to those who need it most!

Pre-Event:
● Medium logo acknowledgement on all marketing materials as Perfect Game Sponsor
● Medium logo with hyper-link to corporate website on BFA homepage
● Medium logo on e-blast to all Project Angel Food donors (50,000+ households)

Event:
● Logo acknowledgement as Presenting Sponsor on BFA Welcome Screen
● Large logo on BFA T-shirt
● Verbal recognition by the MC
● Opportunity to include promotional materials in team bags
● Rotating logo placement as Presenting Sponsor on video screens
● 12 Bowler Registrations Waived ($600 value)
● VIP Lanes and 12 drink tickets

Event:
● Logo acknowledgement as Perfect Game Sponsor on BFA Welcome Screen
● Medium logo on BFA T-shirt
● Verbal recognition by the MC
● Opportunity to include promotional materials in team bags
● Rotating logo placement as Perfect Game Sponsor on video screens
● 10 Bowler Registrations Waived ($500 value)
● Premium Lanes and 10 drink tickets
SPONSORSHIP LEVELS

STRIKE SPONSOR $3,000
Your Sponsorship will provide 860 nutritious meals to those who need it most!

Pre-Event:
- Small logo acknowledgement on all marketing materials as Strike Sponsor
- Small logo with hyper-link to corporate website on BFA homepage
- Small logo on e-blast to all Project Angel Food donors (50,000+ households)

7-10 SPLIT SPONSOR $1,500
Your Sponsorship will provide 285 nutritious meals to those who need it most!

Pre-Event:
- Small logo acknowledgement on all marketing materials as a 7-10 Split Sponsor
- Small logo with hyper-link to corporate website on BFA homepage
- Company name on e-blast to all Project Angel Food donors (50,000+ households) as a “7-10” Split Sponsor

Event:
- Logo acknowledgement as Strike Sponsor on BFA Welcome Screen
- Small logo on BFA T-shirt
- Verbal recognition by the MC
- Opportunity to include promotional materials in team bags
- Rotating logo placement as Strike Sponsor on video screens
- 8 Bowler Registrations Waived ($400 value)

Event:
- Logo acknowledgement as 7-10 Split Sponsor on BFA Welcome Screen
- Small logo on BFA T-shirt
- Rotating logo placement as 7-10 Split Sponsor on video screens
- 6 Bowler Registrations Waived ($300 value)
SPONSORSHIP LEVELS

T-SHIRT SPONSOR $1,000

*Your Sponsorship will underwrite the cost of event t-shirts!*

- Rotating logo placement as T-Shirt Sponsor on video screens during the event
- Logo with hyper-link to corporate website on BFA homepage
- Logo printed on BFA T-shirt
- 4 Bowler Registrations Waived (a $200 value)

LANE SPONSOR $500

*Your Sponsorship will provide 100 nutritious meals to those who need it most!*

- Sponsor one or MORE lanes
- Logo or name recognition, with a shout-out to a bowler or team, on screen above your lane for the duration of the event
- Logo and name will receive thousands of impressions at the event
- Logo with hyper-link to corporate website on BFA homepage
- Opportunity to distribute promotional materials at the event
- Verbal recognition by the MC during the event
- 2 drink tickets to use at the event (you can give those to your favorite bowler)
PAST SPONSORS

[Logos of various companies]

- abc7
- AEG
- ALEXANDRIA
- American Red Cross
- AMGEN
- Bank of America
- BOVITZ
- BROWN-FORMAN
- CRIMSON IT
- DAVID COUPER CONSULTING
- ENTERTAINMENT AIDS ALLIANCE
- EY
- Fox PRIDE
- H2All
- HBO
- KIMPTON HOTELS & RESTAURANTS
- KPMG
- Kutak Rock
- LONDON
- NBCUniversal
- ReedSmith
- Rockwell
- SHOWTIME
- SoCalGas
- tangram
- UBS
- UTA
- WARNER BROS.
- WELLS FARGO
- WME
MISSION

Project Angel Food prepares and delivers healthy meals to feed people impacted by serious illness, bringing comfort and hope every day.

ABOUT US

Project Angel Food cooks and delivers over 600,000 nutritious meals each year, free of charge, to the homes of men, women, and children affected by life-threatening illnesses. Our medically tailored meals and nutritional counseling services help chronically and terminally ill people throughout Los Angeles County who are too sick to shop or cook for themselves. Created in response to the HIV/AIDS epidemic, we expanded our mission in 2004 to help our neighbors who are struggling with the multiple challenges of hunger, isolation and their critical illness. Every week, we deliver to 12,000 meals to 1,400 people in need. We have served over 12 million meals to more than 20,000 people.
PROJECT ANGEL FOOD’S SOCIAL IMPACT

- 12,163
- 5,206
- 83,075 video views
- 6,521

20,869 International Fans
FOR INQUIRIES REGARDING SPONSORSHIPS PLEASE CONTACT:

Brent Webster, Special Events Manager
bwebster@angelfood.org or 323.845.1800 ext. 245

For LIFE. For LOVE. For as long as it takes…