On Saturday, September 12, 2020, Project Angel Food will host the 30th Annual Angel Awards Gala at its headquarters at 922 Vine Street in Los Angeles. Since 1989, Project Angel Food has been celebrating its many dedicated donors, friends, and volunteers with the Angel Awards Gala.

Please join us as a sponsor and expand your organization’s legacy of philanthropy, embark on a divine partnership with Project Angel Food, and ensure that those most in need in Los Angeles—those who are sick, hungry, and alone—receive meals, hope, and compassion.

Alongside attendees from the arts, entertainment, business and philanthropic communities, this meaningful evening is filled with celebrity presenters and memorable musical performances. You can be a part of this unforgettable evening by sponsoring Angel Awards.

Angel Awards has a prominent place on LA’s late summer social calendar. The evening is magical; the parking lot is transformed from a bustling hub that dispatches 15,000 free, medically tailored meals per week, to a chic outdoor ballroom under the stars.

We couldn’t do any of it, the millions of meals or the transformation, without the Angels who, year after year, generously sponsor this community-building and essential fundraising event.
Principal Sponsorship is secured with a $25,000 contribution and includes the following benefits:

**Pre-event Marketing**
- Logo on Project Angel Food landing page as Partner
- Logo with link on Angel Awards’ web page
- Corporate wordmark listing in two email announcements (50k impressions)
- Principal Sponsor acknowledgement in event press releases and across social media platforms

**At the Event**
- One table for 10 guests in prime location
- Complimentary champagne service at table
- Preferred valet service
- Celebrity recognition as Principal Sponsor from podium during program
- Corporate logo on signage
- Corporate logo/messaging in digital journal tribute on large scale video screens (:20 on repeat) and menu cards

**For our Clients**
- Logo and/or wordmark included on custom meal labels for 500 clients
Major Sponsorship is secured with a $15,000 contribution and includes the following benefits:

**Pre-event Marketing**
- Logo on Project Angel Food landing page as Partner
- Logo with link on Angel Awards’ web page
- Corporate wordmark listing in one email announcement (25k impressions)
- Major Sponsor acknowledgement across social media platforms

**At the Event**
- One table for 10 guests in select location
- Two complimentary bottles of premium wine with service at table
- Preferred valet service
- Celebrity recognition as Major Sponsor from podium during program
- Corporate logo on signage
- Corporate logo/messaging in digital journal tribute on large scale video screens (:10 on repeat) and menu cards
Adam Lambert took a break from the Queen tour for a performance tribute to George Michael at Angel Awards 2017.

Angel Sponsorship is secured with a $10,000 contribution and includes the following benefits:

Pre-event Marketing
- Corporate wordmark on Angel Awards’ web page
- Corporate wordmark listing in one email announcement (25k impressions)
- Angel Sponsor acknowledgement across social media platforms

At the Event
- One table for 10 guests in select location
- Valet service
- Recognition as Angel Sponsor from podium during program
- Corporate logo on signage
- Corporate logo/messaging in digital journal tribute on large scale video screens (:10 on repeat) and menu cards
Supporting Sponsorship is secured with a $7,500 contribution and includes the following benefits:

Pre-event Marketing
Corporate wordmark on Angel Awards’ web page
Supporting Sponsor acknowledgement across social media platforms

At the Event
One table for 10 guests
Valet service
Corporate logo/messaging in digital journal tribute on large scale video screens (:10 on repeat) and menu cards
RECENT SPONSORS
RECENT HONOREES

Jami & Klaus Heidegger
Angel Awards 2019

Jamie Lee Curtis
Angel Awards 2019

Debra Messing
Angel Awards 2018

Chaz Dean
Angel Awards 2018

KTLA Reporter Gayle Anderson
Angel Awards 2017

Lisa Rinna
Angel Awards 2016

Marianne Williamson
Angel Awards 2015

Sharon Stone
Angel Awards 2014
Our Mission
Project Angel Food prepares and delivers healthy meals to feed people impacted by serious illness, bringing comfort and hope every day.

Our Story
Founded in 1989 in response to the AIDS crisis, today Project Angel Food provides medically tailored meals to people suffering from a wide array of critical and chronic illnesses and serves a group of individuals that reflects the Los Angeles County’s diverse demographics. Project Angel Food is Los Angeles’ leading non-profit provider of nutritional meals and counseling for people living with serious illnesses such as cancer, heart disease, diabetes, HIV/AIDS, and renal failure.

Driven by the belief that food is medicine, our registered dieticians and professional chefs create healthy meals that are medically tailored to meet the nutritional care requirements of our clients’ specific diagnoses. Our clients, homebound and often living alone, are unable to shop and cook for themselves, and they rely on Project Angel Food as a vital lifeline for nourishment and hope. And, our drivers deliver more than food, they carry a message of love and compassion to people experiencing the greatest need.

Over the past 30 years, Project Angel Food has delivered more than 12 million meals to over 22,000 people, a testament to the dedication of our workforce which is staffed 80% by volunteers.

Project Angel Food is proud to say that 84 cents of every dollar donated goes directly to implementing and sustaining a successful home-delivered food and nutrition program that helps eliminate fear and loneliness from the lives of our clients.
ACCOMPLISHMENTS

2,604
Clients Served

12,000,000
Meals Served Since 1989

$6.3 Million
Annual Operating Budget

4,713
Volunteers

207
Children Served

42,000
Volunteer Hours

101
Families Served

200
Referral Partners

38
Medically Tailored Menus
SOCIAL MEDIA IMPACT

Facebook: 12,235
Instagram: 6,759
YouTube: 5,211
Twitter: 86,845

International Fans: 111,050
To customize your sponsorship, contact:

**Mark McBride**
Director of Philanthropy
O: 323.845.1807
M: 310.779.9646
E: markmc@angelfood.org